



Eastern Grower **CONVECT**SM

Strategies. Relationships. Results

FEBRUARY 5-8, 2019
WILD DUNES | ISLE OF PALMS, SC

AN EXCLUSIVE INVITATION FROM
American Fruit Grower,
American Vegetable Grower
and Florida Grower

JOIN US for two days of business meetings focused on providing you with solutions to your most pressing concerns in a distraction-free environment. These are private, one-on-one meetings between your top decision makers and executive-level suppliers who are eager to help you grow your business.



How EasternGrowerConnectSM Works

■ Prior to the event ...

We gather information from growers to create in-depth whitepapers that include their operations' unique needs. You review these whitepapers and tell us which growers you want to meet with. We schedule meetings for you based on your interest and responses from the growers. Once all meetings are approved by you and the growers, we share their contact information with you so

your team can reach out and set an agenda in order to make the most of your time together.

■ At the event ...

You'll participate in two full days of private, 50-minute business meetings with grower executives who will give you unique insights into their business needs and how you can benefit their operation. You'll also

have ample time for quality networking during meals.

■ After you return to your business ...

You'll have new contacts and specific follow-up plans that were developed during your meetings. Our team will continue to work with you and the growers to ensure that action items are addressed and relationships continue to grow.

Who Should Attend?

- Tree fruit growers
- Berry growers
- Citrus growers
- Vegetable growers from Eastern U.S.

Benefits to you ...

- Private meetings with growers in a distraction free environment
- Unique insight into grower challenges
- Direct input from growers on products or services they need
- New, quality relationships that will benefit your business



Tap into our knowledge base to broaden your network of business partners.

New Business Connections

Solutions and Opportunities

Private, One-On-One Meetings

“The one-on-one [meetings] make all the difference in the world. You don’t usually get that kind of opportunity when you see growers at trade shows. With the Connect, [the growers] come here to meet with people who will help their operation, and that one-on-one session is amazing.”

Neal Dilawri,
President of Affinity Management Ltd.



Eastern Grower
CONNECT
Strategies. Relationships. Results.

AMERICAN
FRUIT GROWER

PRESENTED BY

FLG FLORIDA
GROWER

AMERICAN
Vegetable
GROWER

FEBRUARY 5-8, 2019 | WILD DUNES | ISLE OF PALMS, SC

Call today to join us!

Meet your EasternGrowerConnectSM Team

George Casey
Publisher
GECasey@MeisterMedia.com
440-602-9195

Cindi Olwell
Western Account Manager
colwell@meistermedia.com
415.999.5242

Scott McMurray
National Accounts Manager
SMcmurray@MeisterMedia.com
704-763-7320

Diane Hart
Northeastern Account Manager
DHart@MeisterMedia.com
440-602-9121

Learn more at EasternGrowerConnect.com