



# Eastern Grower **CONNECT**

Strategies. Relationships. Results

**FEBRUARY 5-8, 2019**  
WILD DUNES | ISLE OF PALMS, SC

AN EXCLUSIVE INVITATION FROM  
**American Fruit Grower,**  
**American Vegetable Grower**  
**and Florida Grower**

**JOIN US** for two days of business meetings focused on providing you with solutions to your most pressing concerns in a distraction-free environment. These are private, one-on-one meetings between your top decision makers and executive-level suppliers who are eager to help you grow your business.



## How EasternGrowerConnect<sup>SM</sup> Works

- **First, we gather information from you ...** You'll complete a survey to help us understand your short- and long-term business needs and interests. Then you will talk with one of our editors to expand on your needs. This helps us create the best possible meetings for you during the event.
- **Then, we approach companies ...** We recruit suppliers who we believe can best help you achieve your goals. You'll review the supplier profiles and let us know which companies you want to meet with, and we schedule the meetings based on your interests and supplier responses. You and the suppliers approve the meetings, and we set your meeting schedule.
- **At the event ...** You'll participate in private, 50-minute business meetings with supplier executives to discuss your business needs and how the supplier can benefit your operation. You'll also participate in our Grower Forum (roundtable discussions specifically for growers) and have ample time for quality networking during meals.
- **After you return to your business ...** Our team will continue to work with you and the suppliers to ensure that action items are addressed and relationships continue to grow.

### Who Should Attend?

- Tree fruit growers
- Berry growers
- Citrus growers
- Vegetable growers from Eastern U.S.

# Benefits to you ...

- New resources, contacts, and specific follow-up plans
- New opportunities with your established supplier partners
- Insight into new industry products
- Input to the supply community on products your business needs for success
- Ample peer-to-peer networking
- New relationships that will benefit your business



**As our guest,** we cover your travel arrangements along with your stay and meals at the resort. We take care of the details so you can focus your time on building and sustaining productive relationships that benefit your business.

Tap into our knowledge base to broaden your network of business partners.

**New Business Connections**

**Solutions and Opportunities**

**Private, One-On-One Meetings**

“With suppliers putting forth their time and resources, it indicates they really want to move the industry forward. They care about the industry. And they have valuable tools, products, and equipment that we as growers need.”

**Charles Wingard**

*Vice President of Field Operations at Walter P. Rawl & Sons*

“The one-on-one meetings are crucial to truly understand the difference between all the products available on the market today.”

**James A. Gravley IV**

*Principal, Old Florida Citrus LLC*



PRESENTED BY



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Call today to join us!

## Meet your EasternGrowerConnect<sup>SM</sup> Team

**Frank Giles**  
Editor, Florida Grower  
FGiles@meistermedia.com  
407-539-6552

**Rosemary Gordon**  
Editor, Grower Programs and Events, U.S. Horticulture Group  
rogordon@MeisterMedia.com  
440-602-9216

**Christina Herrick**  
Senior Editor,  
American Fruit Grower  
CMherrick@meistermedia.com  
440-602-9106

**Carol Miller**  
Editor,  
American Vegetable Grower  
CLMiller@MeisterMedia.com  
440-602-9207

Learn more at [www.EasternGrowerConnect.com](http://www.EasternGrowerConnect.com)